



LOOK SHARP + LIVE SMART

★ **THE CHOICE OF A LIFETIME**
> A 32-PAGE PORTFOLIO OF THE CANDIDATES, HUSTLERS, LIPSTICK WARRIORS, MEDIA ELITE & TRUE BELIEVERS WHO GAVE US OUR NEXT PRESIDENT

★ **JIMMY KIMMEL**
SAYS
VO
DEMO
SO THIS DAY CAN FINAL



The TV

How TiVo Ruined Television...



...And Why Xbox Might Save It



In a merging of two deep, dark nerd cultures, Xbox and Netflix will reinvent channel surfing this fall. Through this unique partnership, they'll offer 12,000 movies—straight to your TV, at the click of a button. No late fees. No

red envelopes. No interminable download times. Here's how it works: On your PC, log on to Netflix.com and add movies to your Watch Instantly queue. The titles will then appear on your TV's Xbox menu as a clean, elegant row of cover art to scroll through.

Movies—in near DVD quality—start playing after thirty seconds; HD flicks are expected soon. The Netflix library is short on TV shows like *The Sopranos*, but classic films like *Bullitt* are on offer, plus recent prestige flicks like

Pan's Labyrinth. And it's well priced: An unlimited Netflix subscription runs \$9 a month; the Xbox Live Gold membership, \$50 annually. But that's it, no matter how often you watch *Ghostbusters*. Just don't forget about Halo, okay?
—KEVIN SINTUMUANG

→ Get the ultimate style upgrade. See page 189.

