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Taylor Named Midsize PR Firm of the Year by *PR News*

New York, October 16, 2007 -- For the second time this year, Taylor, the global leader in lifestyle and sports public relations, has been honored as Agency of the Year from a major industry media organization.

At its annual Platinum Awards luncheon in New York, *PR News* named Taylor the Midsize PR Firm of the Year. Finalists in that highly competitive category included Peppercom, MWW Group and Outcast Communications. Earlier this year, Taylor received the same honor from *The Holmes Report*.

PR News cited the agency for its “unique business model based on total immersion” as well as its commitment to professional development.

Managing Partner Bryan Harris, joined by Executive Vice President Frank Hernandez, Vice President Bill Holtz and Account Supervisor Casey Cotton, accepted the award on behalf of the agency.

“This is a great honor,” said Harris. “The recognition Taylor has received this year is a tribute to the dedication of our people and their commitment to the agency’s vision.”



From left to right: Taylor executives **Bill Holtz**, **Bryan Harris**, **Frank Hernandez** and **Casey Cotton** accept the Midsize PR Firm of the Year award from *PR News* in New York City on October 16.